



神州中医药大学

Shenzhou Open University of  
Traditional Chinese Medicine

# Open Evening

25<sup>th</sup> March 2021

Dr Dan Tan PhD. MSc, BSc  
Academic Dean



神州中医药大学

Shenzhou Open University of  
Traditional Chinese Medicine

# Educational Structure

Accredited by SNRO at HBO bachelor level with 240 ECs.  
(incl. Basic Medical Knowledge 40 EC)



## Foundations of Chinese Medicine

1 year - Diploma



## Foundations of Western Medicine

1 year - Diploma

## Acupuncture

2 years - Diploma

## Herbal Medicine

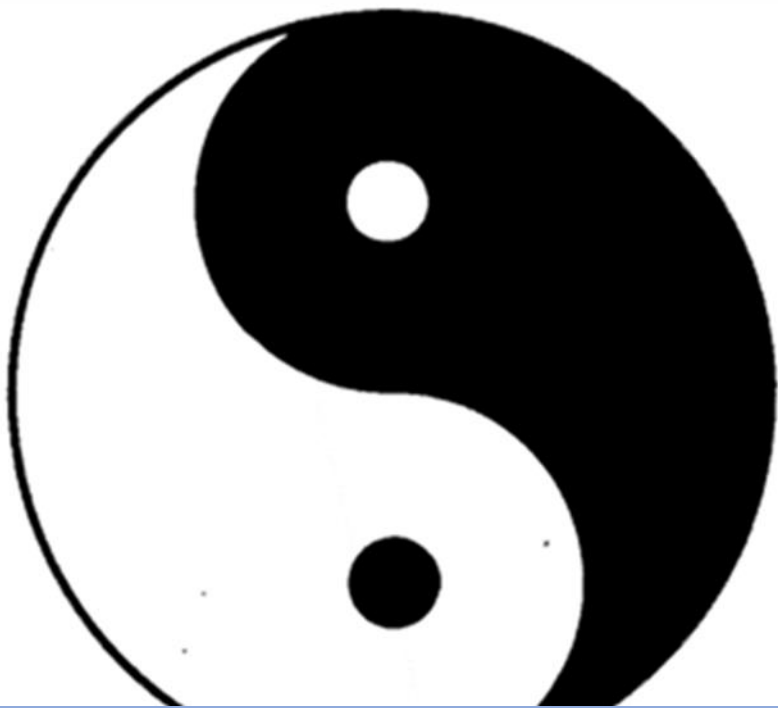
2 years - Diploma

## Tuina

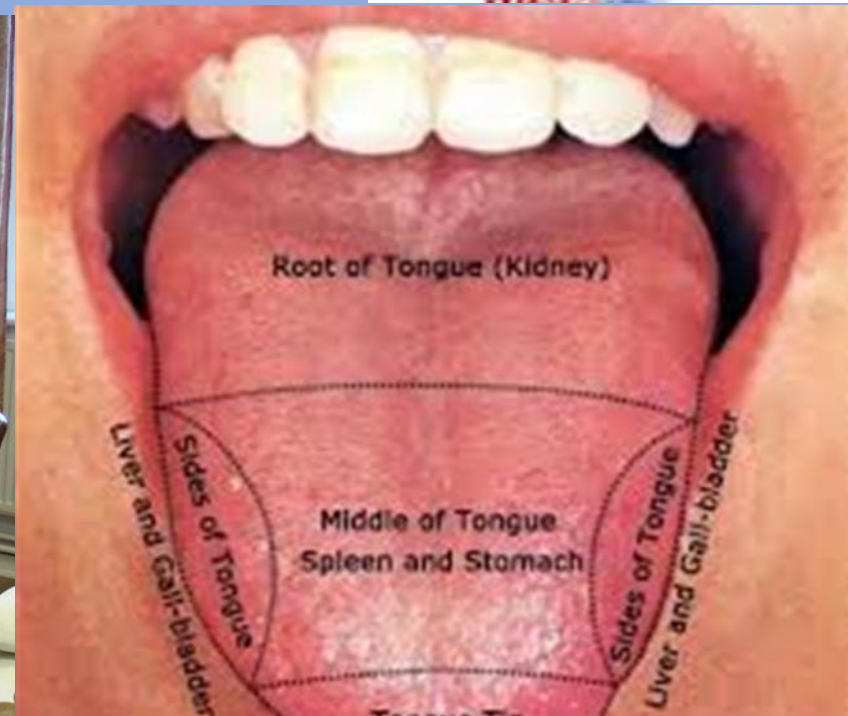
2 years - Diploma

## Member of Professional Association

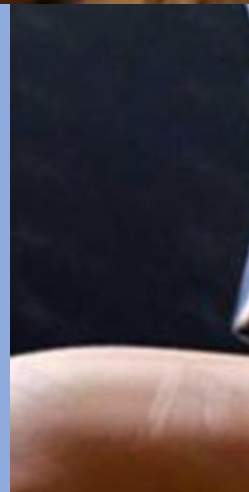
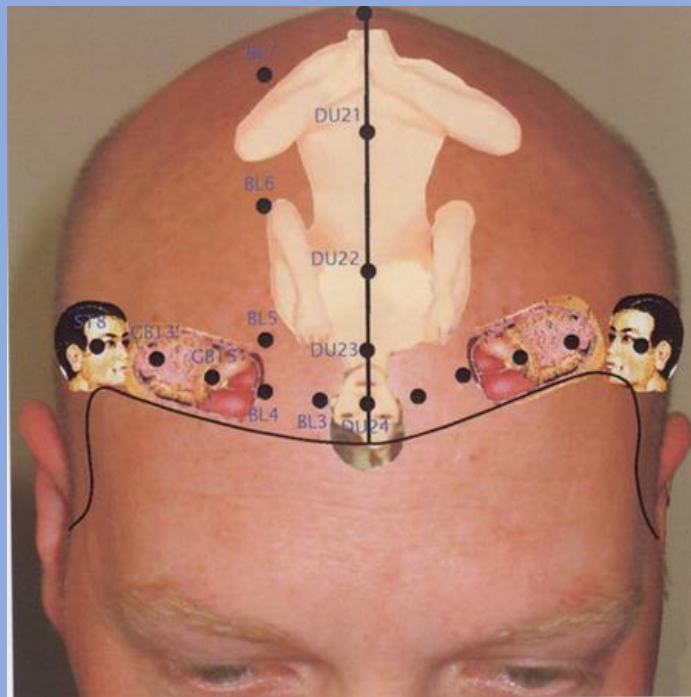
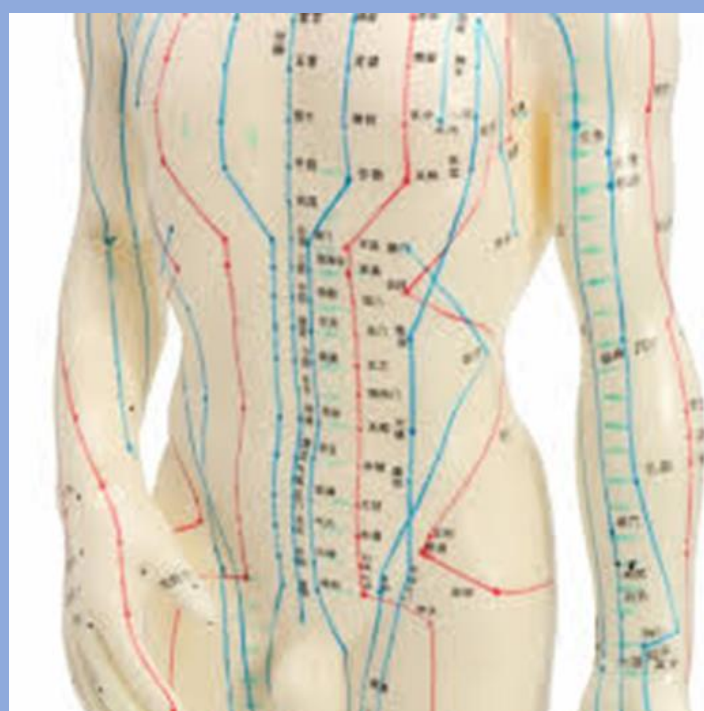
Acupuncture / Herbal Medicine / Tuina



# Foundations of Chinese Medicine



# Acupuncture





**Cupping**

薑 Rhizoma Zingiberis Recens

乾薑 Rhizoma Zi



# Chinese Herbal Medicine



藥材玫瑰花 Flos Rosae Rugosae



- Chinese pharmacologist **Youyou Tu** developed key antimalarial drug artemisinin from a common Chinese Herb (qing hao).
- *Artemisia annua* L. (sweet wormwood)

NOBEL  
PRIZE







**Tui Na** 推拿



# Why Shenzhou Open University is the right place for you to study Chinese Medicine ? (1)

- Shenzhou has **30 years'** training experience
- Average 150 graduates each year from different programmes
- Shenzhou also has partner schools in Greece and Austria.

# Why Shenzhou Open University is the right place for you to study Chinese Medicine ? (2)

Shenzhou provides the highest training standards possible:

- **Course design** – the curriculum follows the essential teaching contents as used in universities in China, but adapted and tailored to meet the needs of students and patients in Europe.
- Our class teaching contains a lot of **practical elements** – practical sessions are strongly emphasised throughout the whole training.
- **Clinic on-site** – we have an on-site clinic which provides students with clinical training as part of their study.
- **Our teachers** – they are all very experienced teachers but also run their own successful private practices. They are well known in their field. They know exactly what skills you need to become good practitioners and are able to guide you to graduation.

# **Why Shenzhou Open University is the right place for you to study Chinese Medicine**

**(3)**

We provide student support and we listen to student voices:

- A dedicated Student Co-ordination Team are always available to help you
- Student Evaluation and Annual Teachers' Meeting



Annual teachers' meeting

# Student Co-ordination Team

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# Fact 1

## Acupuncture Market Overview

21 WFMJ Wednesday, March 11th 2020, 1:25 AM

The latest Market Research Future Report (MRFR):

- In 2017: the global market size for acupuncture was over \$24.5 billion
- By 2023: the global market for acupuncture is likely to exceed \$55 billion
- **Which region** is expected to contribute the most to acupuncture market growth?  
**The European market** will contribute most to the acupuncture market.

## Fact 2

# WHO recognises traditional Chinese medicine (TCM)

The World Health Assembly, the governing body of the **World Health Organization (WHO)**, formally approved the latest version of its respected “International Statistical Classification of Diseases and Related Health Problems” (ICD) and this 11th version **includes TCM remedies for the first time**



Finally I  
would like to  
say:

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Chinese Medicine  
is going Mainstream

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You are making the  
Right Choice

**Shenzhou Open University of TCM  
can provide the knowledge & training you need**